



UK Global Screen Fund



Department for
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Media & Sport



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The UKGSF is a one year pilot fund designed to boost international development and distribution opportunities for the UK's independent screen sector. The pilot is financed by the DCMS and delivered by BFI and will support International business development, co-production, promotion and distribution to:

- grow the revenue and sustainability of UK independent screen businesses by supporting their international activity**
- enable industry to further grow international partnerships and to develop projects with international appeal for mutual benefit**
- increase the reach of UK screen content to international audiences.**



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Grants will be allocated across three open funding strands:

1) International Distribution (opened 28 April – closes 30 June)

- Up to £10,000 (for a single eligible ‘pre-sale film’)
- Up to £60,000 (for a single eligible ‘packaged film’)

Support to boost sales and distribution of UK films internationally

2) International Business Development (opened 25 May – closes 16 July)

- £50,000 – £200,000 (over a three year period) support for business strategies that drive international growth and IP development for companies working in film, interactive narrative and TV (animation, drama, and documentary)

3) International Co-production (opened 22 June – closes 17 August)

- Up to £300,000 coproduction support for both UK TV majority and minority animation and documentary and minority film (all genres)



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Two further strands of activity to boost international competitiveness

International Promotional Campaign:

To engage global audiences and reflect the quality and diversity of UK screen content through multi-territory promotion of talent, content, and companies.

Global Data Hub:

To explore the possibility of providing international data that can allow financiers, screen content creators, sales agents and distributors to make better-informed decisions, which will enhance global opportunities.



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THE INTERNATIONAL CO-PRODUCTION STRAND

The objective of the International Co-production strand is to support internationally co-produced feature films as well as internationally co-produced television documentaries and animation. All projects should have strong export potential and international audience reach and be able to demonstrate the potential to generate revenues for the UK producer.



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LOOKING FOR PROJECTS THAT:

- **make persuasive cases for their international audience and market appeal**
- **are able to show international distribution and revenue potential**
- **access new markets that the UK production company has not previously engaged with, or strengthen ties with existing markets**
- **improve reciprocity between the UK and other nations in co-production**
- **come from teams that can demonstrate a previous successful track record, either at festivals, with awards, viewing figures or box office**
- **have secured third party financing towards the proposed UK financial contribution to the relevant co-production**



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KEY POINTS:

All projects:

- **Principal animation or principal photography before March 2022 or for documentaries completion date before December 2022**
- **third party financing**
- **60% of the overall finance in place**
- **British qualifying**

Film:

- **Minority feature film with potential theatrical release**
- **10% multilateral – 20% bilateral**
- **official/unofficial co-productions**

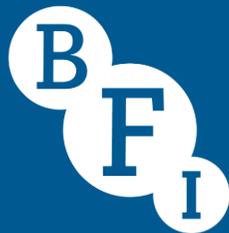
TV:

- **'Single project' or episodic animation or doc, min. total duration of 2**
- **majority: three broadcaster; minority: two broadcasters (or platforms)**



ASSESSMENT :

- **International growth and innovation - 20%**
- **Finance plan - 25%**
- **Funding outcomes - 20%**
- **Track record - 15%**
- **Additionality - 10%**
- **UK-wide benefit - 10%**
- **BFI diversity standards & environment**



International Business Development

Closes 16 July



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International Business Development

The strand aims to support the development of UK screen content businesses that **focus on revenue generation through export and international expansion.**

It will support existing companies to grow to the next stage through **early development of IP and strategies to grow their international activity and relationships**

Funding is open to companies working in **Film, TV, Animation, Interactive Narrative games** across the UK



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Scope of Funding

- Grants for **growth strategies** that begin in 2021 and span three years
- Awards of between **£50,000 and £200,000** in total over three year period
- The total award cannot be more than 25% of the applicant company's annual turnover, across the 3 years of the plan (note this can include SPV turnover for film companies)
- **Eligible Costs** are those costs connected to creating (at an early stage), acquiring and/or exploiting IP – allowing for variation across the sector's needs and MO
- **UKGSF Regional prioritisation** gives additional weighting to companies outside of London and the South East
- Companies are asked to set **KPIs that map to UKGSF priorities**



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25% Grant intensity

This 25% limit of grant to turnover must be reflected in the financial projections of the Business Strategy, the validity and viability of which will be assessed against the company's accounts for the previous two years

Note, effectively, a minimum threshold of average £50,000 turnover is required in order to make an award

Example one: £180,000 award

if £60,000 is allocated each year for three years for a total grant of £180,000, then the company's turnover for years 1, 2 and 3 can be not less than £240,000 per year.

A combined total turnover for three years of at least £720,000 is required

Example two: £60,000 award

if £20,000 is allocated each year for three years for a total grant of £60,000, then the company's turnover for years 1, 2 and 3 can be not less than £80,000 per year.

A combined total turnover for three years of at least £240,000 is required



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Eligibility

- At least two years of accounts filed at companies house
- At least one director has been a director of the company for at least three years
- UK company that owns the majority share of the business (75%>)
- Micro, Small or Medium sized enterprise –if due to production requirements



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Assessment

- **International growth strategy – 25%**
- **Finance plan and resources – 25%**
- **Funding outcomes – 10%**
- **Additionality – 10%**
- **Track record and experience of team – 20%**
- **UK-wide benefit – 10%**
- BFI diversity standards & environment – need to be addressed
- Tell us your plans and ambition
- How you'll achieve them and what is in place already
- What success will look like to you
- How this funding will make a difference
- Who can and will deliver the work
- How you represent and showcase the UK
- **Best practice**

Get in touch

➔ [Bfi.org.uk/ukglobalscreenfund](https://bfi.org.uk/ukglobalscreenfund)

➔ Events online, UK-wide
Nations, regions and partners

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